

Amendments to the Abstract

Please amend the abstract as follows.

ABSTRACT OF THE DISCLOSURE

~~The present invention provides a~~ A printing apparatus generates for generating print data with a priority given to a processing speed over a quality of images, even without explicit instructions, when printing images which do not require a high quality. The printing apparatus ~~is composed of the following:~~ includes a priority decision unit-203 for deciding ~~which~~ whether to ~~prioritize;~~ prioritize a speed of processing the image data or a quality of the images at the time of printing, based on print content description data including information on layout instructions for printing the ~~images;~~ images. The printing apparatus also includes a print data generation unit 204 for generating print data including the images, based on ~~the following:~~ the print content description data, the decision made by the priority decision unit-203, and the image ~~data;~~ data, and a print unit-205 for printing the print data generated by the print data generation unit-204.